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For Release

Mark Novotny, MD, VPMA, CMO of Cooley Dickinson Hospital in Northampton, MA, has recently been recognized as a Juran “Executive Master Black Belt” for his support in promoting and advancing Lean Six Sigma in Healthcare.

Each year, Juran recognizes executive level managers who are leaders in their organizations, and are extensively focused on demonstrating customer satisfaction and cultural transformation through the utilization of Lean and Six Sigma techniques on a day-to-day basis. Since its inception, Juran has only honored a limited number of Executive MBBs each year. Juran feels that Mark is a very qualified candidate and should be recognized by the healthcare industry as a real contributor to “driving performance excellence.”

Prior to joining Cooley Dickinson Hospital, Dr. Novotny was Interim CEO at Southwestern Vermont Health Care.

Juran Institute, founded in 1979 by Dr. Joseph M. Juran, transforms organizations to achieve superior quality and sustainable results through the strategic application of our universal improvement methods.