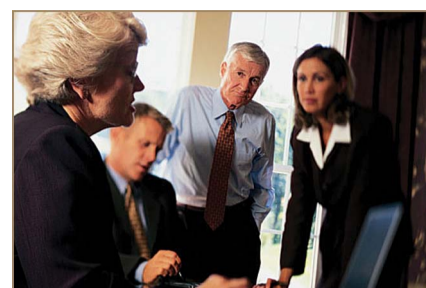




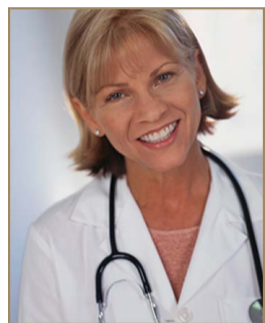
Change Leadership for Nurse Executives

The first program developed by Juran Healthcare specifically for Chief Nursing Executives and Executive Nursing Directors who want to combine the skills of change leadership with quality tools and techniques to lead innovation and transformation in healthcare.



▲ Program Highlights:

Nursing Executives need to be leaders of change in order to deliver the highest quality care to patients and families. In today's dynamic healthcare environment, Nursing Leaders need the strategies and tools to lead people, drive change, and take a new professional approach to provide the highest-quality experience to patients and families, as well as achieve the best clinical outcomes.



The environment requires Nursing Executives to lead organizations in:

- Dealing with rising consumerism and the need for the best possible patient and family experience
- Improving patient safety and clinical quality
- Implementing new technologies and treatments
- Optimizing workflow and implementing patient-centered processes
- Developing the competencies to deal with leadership challenges

Nurse Executives Change Leadership Framework



In this program, Nursing Executives will spend a total of eight days engaged in a classroom setting. The unique learning experience, based on the Juran Nurse Executive Change Leadership Framework, offers a blend of interactive and facilitative experiences focused on real organizational challenges with support from an Executive Change Coach experienced in healthcare issues. IACET Continuing Education Credit is available to qualified participants.

In order to understand your organization's culture and barriers to change, a Juran Executive Change Coach will assist you in conducting a Nursing Performance Assessment™ on-site at your organization, and together you will become familiar with the culture and gaps that may exist with regard to leadership and change capability.



▲ Learning Objectives:

- Become a leader of change to help shape the future vision of healthcare.
- Create a culture of innovation, engagement and teamwork to improve quality and clinical excellence with Juran's Change Leadership Model™.
- Create an environment where all employees can find satisfaction and meaning in their work.
- Apply the basic quality improvement roadmap and quality-focused strategies to solve day-to-day problems.

▲ Who Should Attend:

This program is custom designed for Chief Nursing Officers, Assistant Chief Nursing Officers, and Executive Nursing Directors who want to lead change and manage more effectively in their organizations. The experience concludes with an opportunity to join a networking group, obtain a completion certificate presented by Juran, and attend a closing celebration.

▲ Faculty Advisors and Facilitators:

Juran Coach/Facilitators for this program bring experience working and consulting with healthcare organizations. Mary Beth Edmond, RN, MBA is the EVP and Chief Nursing Executive for Juran Healthcare and has worked for Chief Nursing Officers at Sentara Health System and Naples Healthcare System, and consulted with Booz Allen Healthcare.



Janice Doucet Thompson, MHROD, is an Executive Change Leader and Coach who worked with Sutter Health, consulted with Kaiser Permanente, and serves on the faculty of the School of Business Administration at the University of San Diego. Together, Mary Beth and Janice bring an unparalleled set of experiences and lessons learned as executives, practitioners, quality and change experts, and operations specialists.

For additional information call Mary Beth Edmond, RN, MBA, EVP and Chief Nursing Executive with Juran Healthcare (1-800-338-7726) or complete the on-line request form.

▲ Program Information:

The program includes classroom training, on-site assessment, virtual coaching, and workshop materials.

Classroom sessions will be held at the Juran headquarters in Southbury, Connecticut.

